

# CHEAT SHEET



**Go-to fonts\* that are always in style**



**Fonts\* to avoid at all costs**

**Serif • Sans serif • Script • Display  
Dingbats • Fonts to Avoid  
Where to find fonts**

**\*typefaces, technically**



**SHERI HALL**

DIY Graphic Design & Photography

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## Go-to serif typefaces

Bauer Bodoni :: BODONI  
 Roman, *Italic*  
**Bold, Bold Italic**  
**Black, Black Italic**  
**Bold Condensed, Black Condensed**

Bembo :: BEMBO  
 Regular, *Italic*  
 Semibold, *Semibold Italic*  
**Bold, Bold Italic**  
**Extra Bold, Extra Bold Italic**

ITC Berkeley Oldstyle STD ::  
 BERKELEY OLDSTYLE  
 Book, *Book Italic*  
 Medium, *Italic*  
**Bold, Bold Italic**  
**Black, Black Italic**

Caecillia LT Std ::  
 CAECILLIA  
 Light, *Light Italic*  
 Roman, *Italic*  
**Bold, Bold Italic**  
**Heavy, Heavy Italic**

Century Old Style ::  
 CENTURY  
 Regular, *Italic*, **Bold**

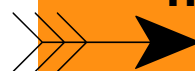
Encorpada Classic ::  
 ENCORPADA  
 Extra Light, *Extra Like Italic*  
 Light, *Light Italic*  
 Regular, *Regular Italic*  
 Semibold, *Semibold Italic*  
**Bold, Bold Italic**  
**Extra Bold, Extra Bold Italic**  
**Black, Black Italic**  
 Condensed Light, *Condensed Light Italic*  
 Condensed Regular, *Cond Regular Ital*

Condensed Semibold, *Cond Semibold Ital*  
**Condensed Bold, Cond Bold Italic**  
**Cond Extra Bold, Cond Extra Bold Ital**  
 Compressed Light, *Compressed Light Italic*  
 Compressed Regular, *Compressed Regular Italic*  
 Compressed Semibold, *Compressed Semibold Italic*  
**Compressed Bold, Compressed Bold Italic**  
**Comp Extra Bold, Compressed Extra Bold Ital**

Garamond Premier Pro ::  
 GARAMOND  
 Light Display, *Light Italic Display*  
 Caption, *Italic Caption*  
 Regular, *Italic*  
 Subhead, *Italic Subhead*  
 Display, *Italic Display*  
 Medium Caption, *Medium Italic Caption*  
 Medium, *Medium Italic*  
 Medium Subhead, *Medium Italic Subhead*  
 Medium Display, *Medium Italic Display*  
**Semibold Caption, Semibold Ital Caption**  
**Semibold, Semibold Italic**  
 Semibold Subhead, *Semibold Ital Subhd*  
 Semibold Display, *Semibold Italic Display*  
**Bold Caption, Bold Italic Caption**  
**Bold, Bold Italic**  
**Bold Subhead, Bold Italic Subhead**  
**Bold Display, Bold Italic Display**

Glypha LT :: GLYPHA  
 Thin, *Thin Oblique*  
 Light, *Light Oblique*  
 Roman, *Oblique*  
**Bold, Bold Oblique**  
**Black, Black Oblique**

Check out my post all about  
 The Wonderful World  
 of Serif Fonts



## Go-to serif typefaces, continued

### Minion Pro :: MINION PRO

Condensed Caption, *Condensed Italic Caption*  
 Condensed, *Condensed Italic*  
 Condensed Subhead, *Condensed Italic Subhead*  
 Condensed Display, *Condensed Italic Display*  
 Medium Cond Caption, *Med Cond Ital Caption*  
 Medium Condensed, *Medium Cond Italic*  
 Medium Cond Subhead, *Med Cond Ital Subhd*  
 Medium Condensed Display, *Med Cond Ital Display*  
**Semibold Cond Caption, *Semibld Cond Ital Cap***  
**Semibold Cond, *Semibold Condensed Italic***  
**Semibold Cond Subhd, *Semibold Cond Ital Subhd***  
**Semibold Cond Display, *Semibold Cond Ital Display***  
**Bold Cond Caption, *Bold Cond Ital Caption***  
**Bold Condensed, *Bold Condensed Italic***  
**Bold Condensed Subhead, *Bold Cond Ital Subhd***  
**Bold Condensed Display, *Bold Cond Italic Display***  
 Caption, *Italic Caption*  
 Regular, *Italic*  
 Subhead, *Italic Subhead*  
 Display, *Italic Display*  
 Medium Caption, *Medium Italic Caption*  
 Medium, *Medium Italic*  
 Medium Subhd, *Medium Italic Subhead*  
 Medium Display, *Medium Italic Display*  
**Semibold Caption, *Semibold Italic Caption***  
**Semibold, *Semibold Italic***  
**Semibold Subhead, *Semibold Italic Subhead***  
**Semibold Display, *Semibold Italic Display***  
**Bold Caption, *Bold Italic Caption***  
**Bold, *Bold Italic***  
**Bold Subhead, *Bold Italic Subhead***  
**Bold Display, *Bold Italic Display***

### Museo :: MUSEO

Museo 300  
**Museo 700**  
**Museo 900**  
 (also comes in italics)

### Plantin Std :: PLANTIN

Light, *Light Italic*  
 Regular, *Italic*  
**Semibold, *Semibold Italic***  
**Bold, *Bold Italic***  
**Bold Condensed**

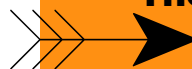
### Weidemann Std ::

**WEIDEMANN**  
 Book, *Book Italic*  
 Medium, *Medium Italic*  
**Bold, *Bold Italic***  
**Black, *Black Italic***

### Sabon LT Std :: SABON

Roman, *Italic*  
**Bold, *Bold Italic***

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## Go-to sans serif typefaces

### Avenir :: AVENIR

Light, *Light Oblique*  
Book, *Book Oblique*  
Roman, *Oblique*  
Medium, *Medium Oblique*  
Heavy, *Heavy Oblique*  
**Black, Black Oblique**

### Beuchef :: BEAUCHEF

Light, *Light Italic*  
Book, *Book Italic*  
Medium, *Medium Italic*  
**Bold, Bold Italic**  
**Black, Black Italic**

### Futura :: FUTURA

Light Condensed, *Light Condensed Oblique*  
Medium Condensed, *Medium Condensed Oblique*  
**Bold Condensed, Bold Condensed Oblique**  
**Extra Bold Cond, Ex Bd Cond Obl**  
Light, *Light Oblique*  
Book, *Book Oblique*  
Medium, *Medium Oblique*  
Heavy, *Heavy Oblique*  
**Bold, Bold Oblique**  
**Extra Bold, Extra Bold Obl**

### Gill Sans Std :: GILL SANS

Condensed, **Bold Condensed,**  
**Ultra Bold Condensed, Bold Extra Condensed**  
Light, *Light Italic*  
Regular, *Italic*  
**Bold, Bold Italic**  
**Extra Bold**  
**Extra Bold Display**  
**Ultra Bold**  
Light Shadowed, SHADOWED

### Gotham :: GOTHAM

Thin, *Thin Italic*  
Extra Light, *Extra Light Italic*  
Light, *Light Italic*  
Book, *Book Italic*  
Medium, *Medium Italic*  
**Bold, Bold Italic**  
**Black, Black Italic**  
**Ultra, Ultra Italic**

### Gotham Narrow :: GOTHAM NARROW

Thin, *Thin Italic*  
Extra Light, *Extra Light Italic*  
Light, *Light Italic*  
Book, *Book Italic*  
Medium, *Medium Italic*  
**Bold, Bold Italic**  
**Black, Black Italic**  
**Ultra, Ultra Italic**

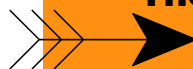
### Gotham XNarrow :: GOTHAM XNARROW

Light, *Light Italic*  
Book, *Light Italic*  
Medium, *Medium Italic*  
**Bold, Bold Italic**

### Gotham Condensed :: GOTHAM CONDENSED

Light  
Book  
Medium  
Bold

Check out my post all about  
**The Wonderful World of  
Sans Serif Fonts**



## Go-to sans serif typefaces, continued

### Helvetica Neue LT Std :: HELVETICA NEUE

Ultra Light Condensed, *Ultra Light Cond Obl*  
Thin Condensed, *Thin Condensed Oblique*  
Light Condensed, *Light Condensed Oblique*  
Condensed, *Condensed Oblique*  
Medium Condensed, *Medium Cond Obl*  
**Bold Condensed, *Bold Condensed Obl***  
**Heavy Condensed, *Heavy Cond Obl***  
**Black Condensed, *Black Cond Obl***  
**Extra Black Cond, *Extra Blk Cond Obl***  
Ultra Light, *Ultra Light Italic*  
Thin, *Thin Italic*  
Light, *Light Italic*  
Roman, *Italic*  
Medium, *Medium Italic*  
**Bold, *Bold Italic*, Bold Outline**  
**Heavy, *Heavy Italic***  
**Black, *Black Italic***  
Ultra Light Ext, *Ultra Light Ext Obl*  
Thin Extended, *Thin Ext Oblique*  
Light Extended, *Light Ext Obl*  
Extended, *Extended Oblique*  
Medium Ext, *Medium Ext Obl*  
**Bold Ext, *Bold Ext Obl***  
**Heavy Ext, *Heavy Ext Obl***  
**Black Ext, *Black Ext Obl***

### Museo Sans :: MUSEO

Museo Sans 300  
Museo Sans 500  
Museo Sans 700  
**Museo Sans 900**

Trade Gothic :: TRADE GOTHIC  
Condensed No 18., *Condensed No. 18 Oblique*  
**Bold Con No. 20, *Bold Cond No. 20 Oblique***  
Light, *Light Oblique*  
Regular, *Oblique*  
**Bold, *Bold Oblique***  
**Bold No. 2, *Bold No. 2 Oblique***  
Extended, **Bold Extended**

### TT Chocolates :: CHOCOLATES

Thin, *Thin Italic*  
Light, *Light Italic*  
Regular, *Italic*  
**Bold, *Bold Italic***  
**Black, *Black Italic***

### Univers LT Std :: UNIVERS

Thin Ultra Condensed, *Light Ultra Condensed, Ultra Condensed*  
Light Condensed, *Light Condensed Oblique*  
Condensed, *Condensed Oblique*  
**Bold Condensed, *Bold Condensed Oblique***  
Light, *Light Oblique*  
Roman, *Oblique*  
**Bold, *Bold Oblique***  
**Black, *Black Oblique***  
**Extra Black, *Extra Black Oblique***  
Extended, *Extended Oblique*  
**Bold Extended, *Bold Ext Obl***  
**Black Extended, *Black X O***  
**Extra Black Extended**  
**Extra Black Extended Obl**

### Block Gothic Extra :: BLOCK GOTHIC EXTRA

Block Gothic borders on being a display face since you wouldn't want to set too much copy in it, but I'm adding it here anyway, since I use it often.

Block Gothic Light Extra  
Block Gothic Medium Extra  
Block Gothic Demi Extra  
Block Gothic Bold Extra

Check out my post all about  
The Wonderful World of  
Sans Serif Fonts

## Go-to script typefaces

*1871 Dreamer 2 Pro*

*Bickham Script M.M.*

*Semibold, Bold*

*Swash Caps, beginnings, endings,  
alternates, ornaments*

*Bickley Script*

*Allura*

*Dear Joe 4*

*Eds Market Main Script*

**Script**

*Evelyn Regular*

*Alternates, swash caps*

*Florabella*

*Jane Austen*

*Lettuce*

*Lovely Melissa*

*Natasya Regular*

*Alternates, dingbats*

*Nexa Rust Script*

*Outfitter Script*

*Thirsty Rough*

*Light, One, Two, Three,  
Swash*

*Regular, One, Two, Three,  
Swash*

*Bold, One, Two, Three,  
Swash*

*Black, One, Two,  
Three, Swash*

*Wendy*

*Light, Medium, Bold*

## Go-to display typefaces

1820 Modern

1942 Report

Corvinus Skyline :: CORVINUS

BANTHERS :: BANTHERS

Bodega Sans :: BODEGA SANS

Light, Medium, **Black**

Bodega Serif :: BODEGA SERIF

Light, Medium, **Black**

CG WOODBLOCK

CG Modern Twenty

**Eds Market**

NARROW, *NARROW SLANT*

Regular, *REG SLANT*

**BOLD, BOLD SLANT**

ENGRAVERS GOTHIC

ENGRAVERS LT STD

**Frankie :: FRANKIE**

**Firenze :: FIRENZE**

MESQUITE

MOONSHINER

Onyx :: ONYX

Runic :: RUNIC

SERLIO :: SERLIO

**TREND ROUGH SANS**

ONE, ONE *ITALIC*

TWO, TWO *ITALIC*

THREE, THREE *ITALIC*

FOUR, FOUR *ITALIC*

FIVE, FIVE *ITALIC*

**TREND ROUGH SLAB**

ONE, ONE *ITALIC*

TWO, TWO *ITALIC*

THREE, THREE *ITALIC*

FOUR, FOUR *ITALIC*

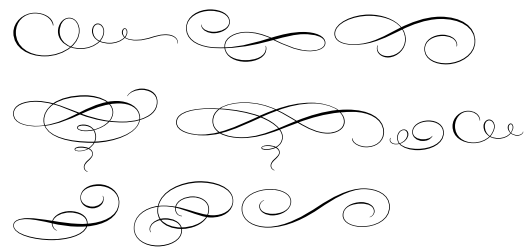
FIVE, FIVE *ITALIC*

# Go-to dingbat typefaces

Adobe Caslon Pro



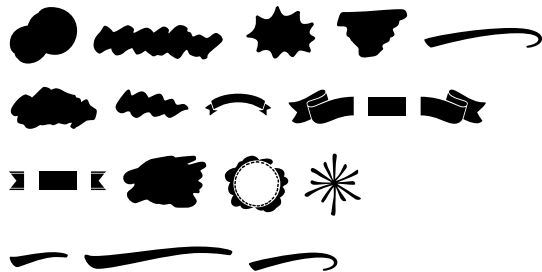
*Bickham Ornaments*



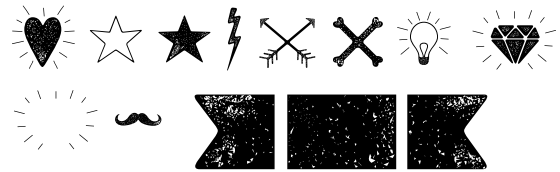
Bodoni Ornaments



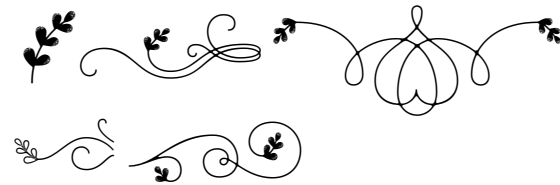
Ed's Market Design Elements



TREND ROUGH  
DINGBATS



TREND ROUGH  
ORNAMENTS



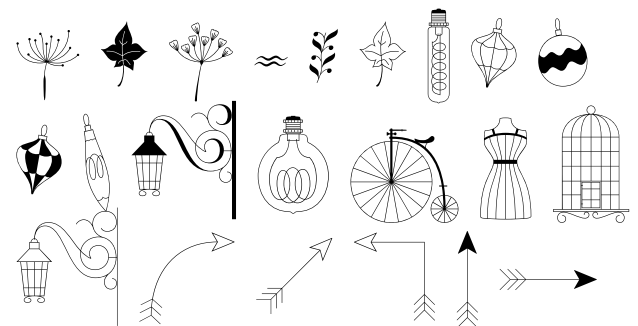
TREND ROUGH WORDS



REVISTA ORNAMENTS



REVISTA DINGBATS TWO



Check out my post all about  
The Wonderful World of  
Dingbat Fonts



## Typefaces to avoid

**Arial**

Regular, *Italic*

**Bold, *Bold Italic***

*Bleeding Cowboys*

Bradley Hand

*Brush Script*

Comic Sans

Curlyz

**Hobo**

Papyrus

**TRAJAN**

Check out my post all about  
**8 Fonts to Avoid if You Want  
to Be Taken Seriously**

## Where to find typefaces

### Free font sites

[Dafont](#)

[Font Fabric](#)

[Font Squirrel](#)

[The League of Moveable Type](#)

[Urban Fonts](#)

[1001 Free Fonts](#)

[Google Fonts](#)

(Google fonts are more for web design. I would never look at Google fonts for print design work.)

### How to identify typefaces

[What the Font](#)

**What the Font app**  
(on the iOS App Store and Google Play Store)

### Paid font sites

[Adobe](#)

[Font Shop](#)

[Fonts.com](#)

[FontSpring](#)

[Linotype](#)

[My Fonts](#)