



STEP-BY-STEP GUIDE

To editing your
cocktail photos



A glimpse at my
ridiculous collection
of margarita photos

Editing your cocktail photos



LAUNCH CAMERA+

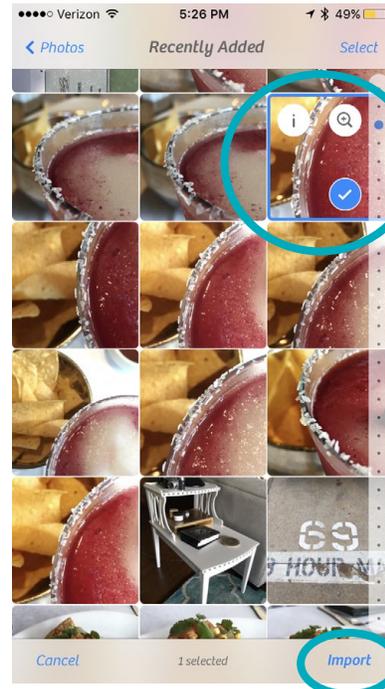


If you're in camera mode, click the little **flower icon** at the bottom left corner to switch to editing mode.



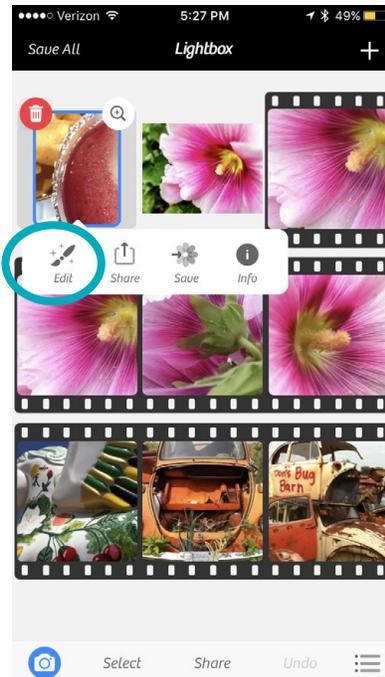
In the next screen click the **+** at the top right corner to import your photos.

When the **Import photos** sheet slides up, choose **Select Photos...**



On the Photos screen, choose **Recently Added** (if you just shot it). If it's farther back in your library, you'll need to click **All Photos**

Scroll to the **photo you want** and click on it once; then click **Import** at the bottom right corner



On the next screen, click **Edit** right under the photo.

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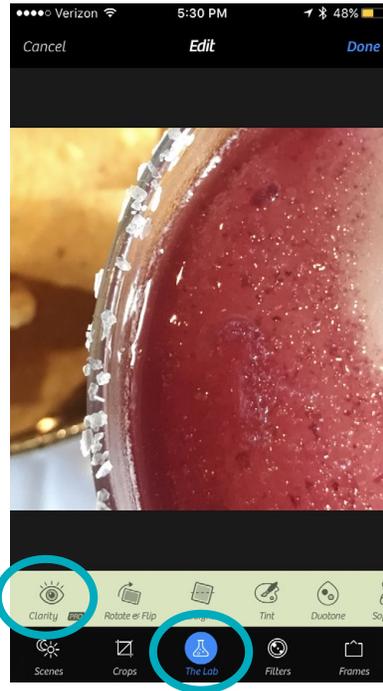
CROPS

If you want to crop it to a square for Instagram, do that first!

In the bottom row of editing options, click on **Crops**, then in the row above that, click on **Square**.



Move your square around your photo and **resize it by the corners** to get the crop you want. When done, **don't click Done at the top right corner!!!**

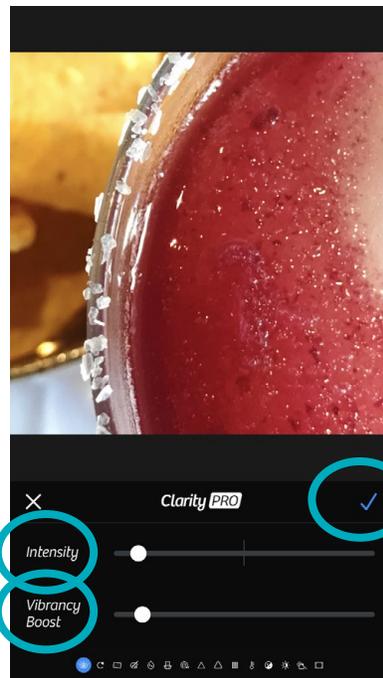


THE LAB

In the bottom row of edit categories, click on **The Lab**.

In the row above The Lab, click on **Clarity**.

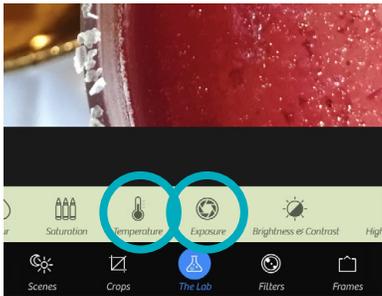
On the **intensity slider**, slide it right to about 10% to 20% and see the contrast and coloring get a little more pop. (You might as well slide it all the way right to see what intensity does, but don't leave it there. Editing is about subtlety.)



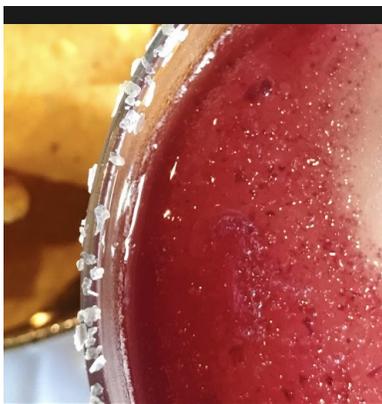
Next, slide the **Vibrancy Boost** all the way to the right just to see what craziness happens. Then slide it back to 10%-20%.

When satisfied with both of these, click the **blue check mark** to accept the changes.

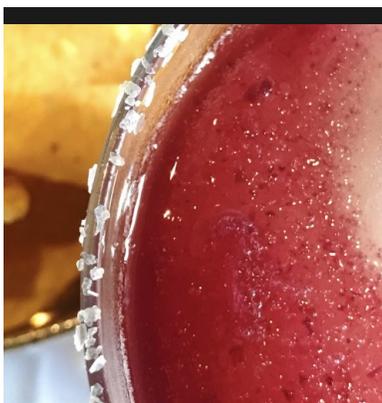
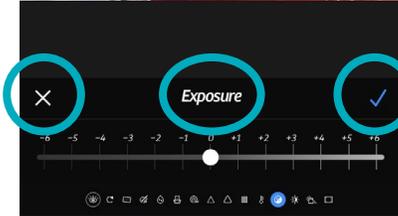
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If you think your photo needs a little lightening or darkening, scroll to the right on the Clarity bar to the **Exposure** setting.

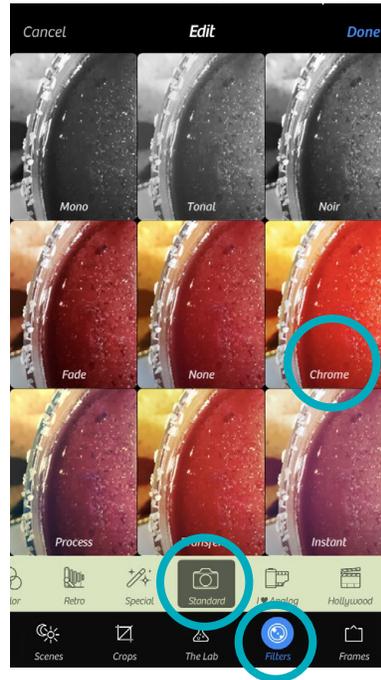
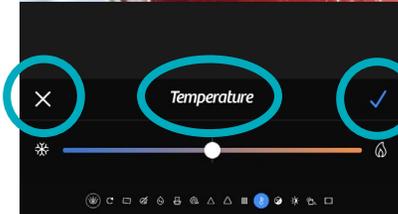


Move the slider left to darken or right to lighten. When satisfied, click the **blue check mark** on the right. If you decide you don't want to make this change, click the **white X** on the left



If you want to change the **temperature** (make the photo more warm or cool), that setting is to the left of exposure.

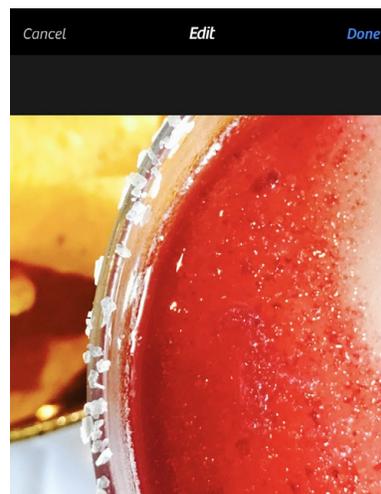
Choose it and move the slider to where you want it (left for cooler, right for warmer).



FILTERS

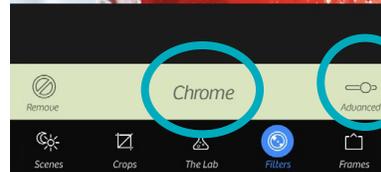
Next, let's explore Filter options. Click the **Filters** section in the bottom row of editing tools.

In the row above that click on **Standard**. Then click on **Chrome**. I like the Chrome filter because it adds some pop without getting too garish.

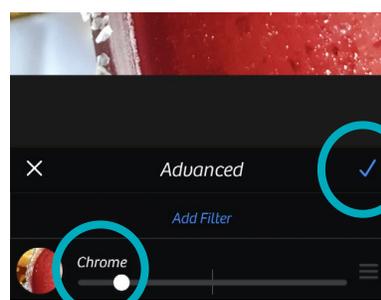


Click the word **Advanced** on the right and move the slider left to lessen the effect and right to increase it.

Here's a hint: you rarely want to increase the default potency of a filter.



I slide mine to the left until it hits 30%. Then click the **blue check mark** on the right to accept.



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If you want to experiment with more filters, now is the time to do it! You can add filters on top of each other, but I prefer to keep it simple and remove one before I add another.

To remove a filter (or not let it take effect) click on the **white X** on the left side and then the **Remove icon** at the bottom left of the filter screen. Once it's removed, you can go choose another grid of filters.

Here are a few filters I like, by section:

Color: Vibrant, Sunkiss'd, Magic Hour

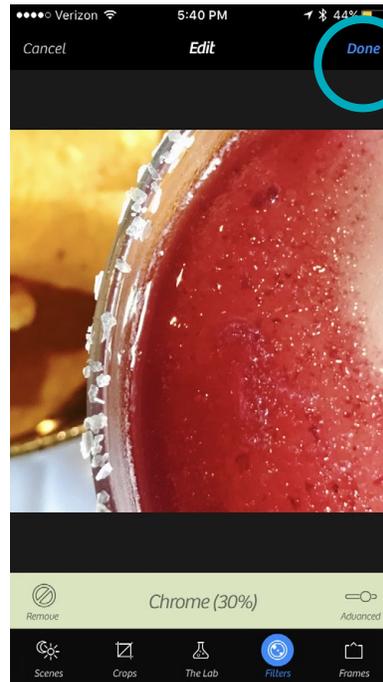
Retro: Hipster, Lo-Fi

Special: Overlay, Color Dodge

Standard: Chrome

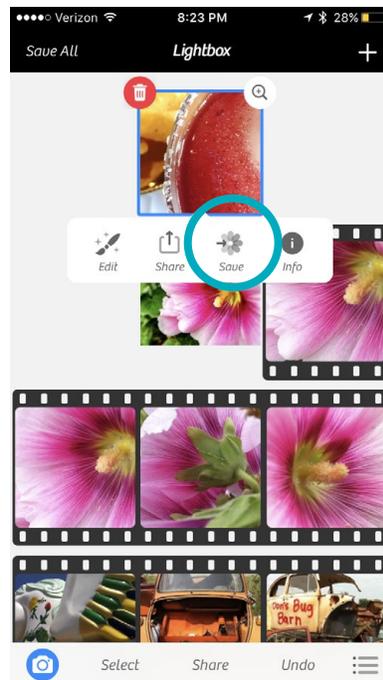
Advanced: Diana, XPRO C-41

These recommendations are for cocktails so I try to keep them close to realistic. Thus no black and white or super-desaturated filters are in my list. We'll save those for another time.



SAVE IT!

At this point, I have a nice colorful square margarita photo to post to my Instagram, Twitter and Facebook accounts so I click the **blue Done** (finally!) at the top right of the screen.



On the next screen, click **Save** (third icon over on the strip under your photo) and it saves your image to your phone's camera roll.



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